

Anthem engages Matrix to conduct mobile health clinics and in-home assessments for targeted members

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As we continue our commercial risk adjustment efforts to help ensure our members enrolled in Affordable Care Act (ACA) plans have their chronic conditions assessed and documented each year, Anthem Blue Cross and Blue Shield and affiliate HealthKeepers, Inc. are once again engaging Matrix to help encourage members – on our behalf – to schedule an in-home or mobile health clinic assessment. A vendor, Matrix operates the largest fleet of mobile medical centers nationwide and has conducted more than 1,000,000 patient assessments since 1998 – providing convenient access to comprehensive health assessments.

The mobile clinic provides members with additional options to help close gaps in care. In late July, Matrix began reaching out to targeted members on our behalf by letter and phone. Our outreach efforts will continue until the end of this year.

Matrix works with hospitals and health plans like Anthem and HealthKeepers, Inc. to deliver preventive health testing to the communities Matrix serves. Each mobile clinic has a reception area and private screening rooms. Matrix also helps members with scheduling follow-up appointments with their PCPs at the end of the assessments, as well as forwarding PCPs a copy of an assessment.

New for this year, Matrix will also perform in-home assessments where possible. A copy of the assessment will be sent to members' PCPs to ensure continuity of care.

Members will receive a \$50 Visa gift card for completing the mobile or in-home assessment. They do not have to pay anything for the assessment.

The overall goal of the mobile clinic program is to provide a convenient, comprehensive appointment that is designed to complement the care provided by our network-contracting physicians. **These mobile clinic or in-home visits do not replace any active treatment plans members currently have with their regular physicians and are not considered wellness visits or a substitute for members' annual physical examinations.**

We're including information in this edition of *Provider News* should patients contact you about the program. Please refer members directly to Matrix if they have questions or need more information:

Mobile Bus: 888-822-3247

Virginia Provider Communications

In-Home: 855-403-0967

<https://providernews.anthem.com/virginia/article/anthem-engages-matrix-to-conduct-mobile-health-clinics-and-in-home-assessments-for-targeted-members>

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